# ASM27

## REDEFINING WHAT'S POSSIBLE – TOGETHER

8TH – 10TH JUNE 2027

Ashton Gate Stadium, Bristol

BSGE

BRITISH SOCIETY for GYNAECOLOGICAL ENDOSCOPY



www.bsge.org.uk



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BSGE ASM27 BRISTOL



# An invitation from our BSGE Committee.

## Join us at BSGE ASM27 in Bristol
## Redefining What's Possible - Together.

The British Society for Gynaecological Endoscopy and the Bristol Local Organising Committee are delighted to invite your organisation to be part of BSGE ASM27. As one of the UK's foremost meetings dedicated to gynaecological endoscopy, the ASM brings together surgeons, clinicians, researchers and industry partners to share knowledge, showcase innovation and shape the future of minimally invasive gynaecological surgery.

With delegate numbers continuing to grow, ASM27 offers an exceptional opportunity to connect directly with clinicians, decision-makers and pioneers in the field. Our sponsorship and exhibition opportunities provide a platform to showcase your technologies, build meaningful relationships and contribute to the ongoing advancement of patient care.

For 2027, we are thrilled to bring the ASM to **Bristol**, a city celebrated for its innovation, creativity and pioneering spirit. With excellent transport links, a thriving medical and academic community, and a reputation for outstanding hospitality, Bristol provides the perfect setting for three days of education, collaboration and networking.

Under the theme **"Redefining What's Possible - Together"**, we look forward to bringing together our surgical and industry communities to exchange ideas, challenge conventional thinking and explore what we can achieve together.

We warmly invite you to join us and look forward to welcoming you to **BSGE ASM27 in Bristol**.

*Please note: Sponsorship and exhibition packages are limited and will be allocated on a first-come, first-served basis.*



**Miss Rebecca Mallick**
BSGE President



**Mr. Amer Raza**
BSGE Chair or Industry, Events and Meetings



**Miss Jessica Preshaw**
BSGE Co-Chair, Local Organising Committee



**Mr. Islam Gamaleldin**
BSGE Co-Chair, Local Organising Committee

# Why support the BSGE ASM27?

## An award-winning meeting. A growing community. An exceptional opportunity for industry.

Recognised for its excellence, the meeting was awarded **Best Event of the Year - Pharma & Healthcare** at the 2024 C&IT Awards and **Best Conference (1000-1,500 delegates)** at the 2026 C&IT Awards. It has also been recognised at the Association Excellence Awards 2026, winning **Best Development of an Existing Conference** and receiving **Bronze for Best Medical Association Event.**

The BSGE ASM26 in London received two further industry award nominations:

- **Best Event by an Agency PCO** - ABPCO Awards
- **UK Agency Awards** – Best Event – Outsourced Events & British Society for Gynaecological Endoscopy (BSGE): BSGE Annual Scientific Meeting 2026

With more than **1,000 delegates attending ASM26**, and sustained growth in attendance, ASM27 in Bristol promises another outstanding opportunity to connect with the UK's gynaecological endoscopy community.

## It's not just about exhibiting - it's about engaging!

BSGE ASM27 is designed to bring industry and clinicians together, creating opportunities for meaningful interaction, collaboration and innovation.

Through an engaging exhibition, interactive experiences, dedicated networking opportunities and tailored sponsorship packages, your organisation can:

- **Connect** with surgeons, clinicians and key decision-makers.
- **Showcase** new technologies, products and innovations.
- **Build relationships** with existing and prospective customers.
- **Increase visibility** within a highly engaged specialist community.

Whether you're launching a new product, strengthening established partnerships or exploring new opportunities, BSGE ASM27 provides an exceptional platform to achieve your objectives.

**Join us in Bristol as we redefine what's possible, together.**



# BSGE ASM26: The Numbers Speak for Themselves.



**49**
Exhibitors showcasing the latest innovations.



**130+**
Sessions ad educational sessions.



**1,000+**
Clinicians and key decision-makers.



**Multiple live**
Surgical streams.




**3 days**
Education, innovation and collaboration.



**100+**
Nationally and internationally renowned speakers.



**12**
Pre-congress courses and masterclasses.



**4**
Dedicated networking events.

## 2026 delegate feedback:

**98%**
Would recommend the conference.

**99%**
Reported an influence on clinical practice.

**96%**
Rated the conference excellent or good.

# Ashton Gate Stadium, Bristol

## An exceptional venue in a city renowned for innovation, creativity and culture.

BSGE ASM27 will take place at Ashton Gate Stadium, one of the South West's most iconic venues. Combining modern conference and exhibition facilities with the distinctive atmosphere of a major sporting stadium, Ashton Gate provides an outstanding setting for three days of education, innovation and collaboration, with the exhibition taking place in the stadium main concourse.

Located just two miles from Bristol city centre, the stadium is easily accessible for delegates travelling from across the UK and internationally, with excellent rail connections through Bristol Temple Meads and convenient access to Bristol Airport.

Beyond the conference, Bristol offers a thriving food and cultural scene, a beautiful historic harbourside and a rich maritime heritage. From the Clifton Suspension Bridge to its world-renowned street art, the city provides a memorable backdrop for networking and socialising.

We look forward to bringing the BSGE community together in Bristol.

What3words address:
cove.option.foam






# Sponsorship at a glance

| BENEFIT | Rhodium | Platinum | Gold | Silver | Bronze |
|---|---|---|---|---|---|
| **Availability** | **Up to 3** | **Up to 10** | **Up to 12** | **10** | **20** |
| **Price (ex VAT)** | **£40,000** | **£25,000** | **£16,000** | **£8,000** | **£4,000** |
| **Scientific Programme Integration** | Live surgery + 30-minute session in scientific track | 30-min session in a main room | Optional 30-min session in a main room £3,000 + VAT | - | - |
| **Exhibition space** | 40m² space only; premium position | 24m² space only:; prime position | 15m² show-ready stand; bespoke upgrade option | 8m² show-ready stand | 4m² show-ready stand |
| **Hospitality space** | I meeting room included | Optional hire: £2,500 + VAT | Optional hire: £2,500 + VAT | Optional hire: £2,500 + VAT | Optional hire: £2,500 + VAT |
| **Speaker registration** | 1 included | 1 included | - | - | - |
| **Company registrations** | 8 included | 6 included | 6 included | 4 included | 2 included |
| **Website recognition** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Sponsor email** | ✓ | ✓ | - | - | - |
| **Social media** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Lead capture** | 2 licenses included | 1 license included | Available at a cost | Available at a cost | Available at a cost |
| **Post-event contacts*** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Branded merchandise** | ✓ | ✓ | - | - | - |
| **The Other Stage** | ✓ | ✓ | ✓ | ✓ | - |

* Only where lawful consent/permission and event-organiser arrangements allow. Industry sessions subject to Scientific Committee approval; scheduling, room allocation and optional extras subject to availability.

# Key Benefits



**Scientific programme integration**

- **Live surgery transmission:** Taking place during the keynote track, live-streamed surgery, integrated into the official scientific programme (subject to clinical suitability, appropriate patient consent, and Scientific Committee approval).
- **Industry sponsored lecture:** A 30-minute session within a designated scientific programme track, scheduled as part of the main conference programme. Content and speakers subject to Scientific Committee approval.

**Exhibition and hospitality space**

- Premium-positioned exhibition space (space only - 40m²) within the BSGE ASM27 Exhibition Hall.
- One meeting room allocated for use as a hospitality suite throughout the event.

**Speaker and delegate Access**

- One complimentary speaker registration.
- Eight complimentary company registrations, providing full access to lectures and catering.

**Marketing and brand exposure**

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM27 website.
- One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM27.
- Dedicated sponsor spotlight on social media platforms: BSGE's Facebook, X (Twitter), Instagram, and LinkedIn channels.
- Two lead capture licenses included. Additional licenses available at £250 + VAT per license.
- Post-event access to delegate contact details where appropriate consent for sponsor communications has been obtained.
- Opportunity to provide branded merchandise to delegates (e.g. refillable pens, recycled paper notepads or reuseable accessories), in keeping with the meeting's sustainability commitments.

**Innovation and additional opportunities**

- Priority opportunity to purchase additional passes (including access to lectures and catering).
- Priority opportunity to deliver a presentation or interactive demonstration on The Other Stage, our innovation and engagement platform located at the heart of the exhibition hall.

# ASM27 Rhodium Sponsorship

**£40,000**

**Only 3 opportunities available**

Our most prestigious partnership opportunity.

Take centre stage at BSGE ASM27 with our highest level of sponsorship, combining exceptional brand visibility, priority exhibition space, and opportunities to engage with leading clinicians through scientific, educational and networking activities.

# Key Benefits

**Scientific programme integration**

- **Industry sponsored lecture:** A 30-minute session hosted in one of the three main conference rooms. Sessions may be scheduled during designated breaks in the scientific programme. Content and speakers subject to Scientific Committee approval.

**Exhibition and hospitality Space**

- Prime located exhibition space (space only - 24m² ) within the BSGE ASM27 Exhibition Hall.
- Opportunity to hire a meeting room to use as a hospitality suite during the conference, subject to availability and additional charges.

**Speaker and delegate access**

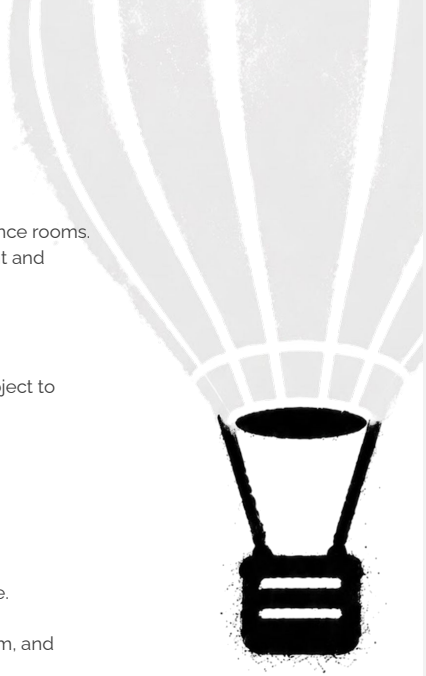
- One complimentary speaker registration .
- Six complimentary company registrations, providing full access to lectures and catering.

**Marketing and branding exposure**

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM27 website.
- One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM27.
- Social media recognition via BSGE's social media platforms: Facebook, X (Twitter), Instagram, and LinkedIn..
- One lead capture license included. Additional licenses available at £250 + VAT per license.
- Post-event access to delegate contact details where appropriate consent for sponsor communications has been obtained.
- Opportunity to provide branded merchandise to delegates (e.g. refillable pens, recycled paper notepads or reuseable accessories), in keeping with the meeting's sustainability commitments.

**Innovation and additional opportunities**

- Opportunity to deliver a presentation or interactive demonstration on The Other Stage, our innovation and engagement platform located at the heart of the exhibition hall, subject to availability.
- Opportunity to purchase additional passes (including access to lectures and catering).



# ASM27 Platinum Sponsorship

**£25,000**

**Up to 10 opportunities available**

(Subject to change)

Position your company at the forefront of gynaecological innovation with a prominent presence at BSGE ASM27.

The Platinum package combines scientific engagement, excellent exhibition positioning and valuable opportunities to connect with leading clinicians throughout the meeting.

# Key Benefits



**Scientific programme integration**

- Option to host a 30-minute session in one of the three main conference rooms at additional cost of **£3000+VAT**, subject to scheduling availability and Scientific Committee approval, including one complimentary registration for the invited speaker.

**Exhibition and hospitality space**

- Show ready exhibition stand (15m²) in the BSGE ASM27 Exhibition Hall.
- Option to upgrade to a bespoke-build exhibition stand at a preferential rate, subject to availability and additional costs.
- Opportunity to hire a meeting room as a hospitality suite for the duration of the conference, subject to availability. **(£2,500 +VAT)**

**Speaker and delegate access**

- Six complimentary company registrations, providing full access to lectures and catering.

**Marketing and branding exposure**

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM27 website.
- Gold sponsor recognition across BSGE's social media platforms: Facebook, X (Twitter), Instagram, and LinkedIn..
- Lead capture licenses available for purchase at £250 +VAT per license.
- Post-event access to delegate contact details where appropriate consent for sponsor communications has been obtained.

**Innovation and additional opportunities**

- Opportunity to deliver a presentation or interactive demonstration on The Other Stage, our innovation and engagement platform located at the heart of the exhibition hall, subject to availability.
- Opportunity to purchase additional passes (including access to lectures and catering).

# ASM27

## Gold Sponsorship

**£16,000**

**Limited opportunities available**

(Subject to change)

Showcase your organisation at BSGE ASM27 with a dedicated exhibition presence, valuable digital visibility and opportunities to engage directly with the UK's specialist gynaecological endoscopy community.

# Key Benefits



**Exhibition and hospitality space**

- Show-ready exhibition stand (8m²) within the BSGE ASM27 Exhibition Hall.
- Opportunity to hire a meeting room as a hospitality suite for the duration of the conference, subject to availability and additional costs.

**Speaker and delegate access**

- Four complimentary company registrations, providing full access to lectures and catering.

**Marketing and branding exposure**

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM27 website.
- Silver sponsor recognition across BSGE's social media platforms: Facebook, X (Twitter), Instagram and LinkedIn.
- Lead capture licenses available for purchase at £250 +VAT per license.
- Post-event access to delegate contact details where appropriate consent for sponsor communications has been obtained.

**Innovation and additional opportunities**

- Opportunity to deliver a presentation or interactive demonstration on The Other Stage, our innovation and engagement platform located at the heart of the exhibition hall, subject to availability.
- Opportunity to purchase additional representative passes, including access to lectures and catering.

# ASM27

## Silver Sponsorship

**£8,000**

**Limited opportunities available**
(Subject to change)

Establish your presence at BSGE ASM27 with a dedicated exhibition stand, valuable digital visibility and opportunities to connect with the UK's specialist gynaecological endoscopy community.

# Key Benefits



**Exhibition and hospitality space**

- Show-ready exhibition stand (4m²) within the BSGE ASM27 Exhibition Hall.
- Opportunity to hire a meeting room as a hospitality suite for the duration of the conference, subject to availability and additional costs.

**Speaker and delegate access**

- Two complimentary company registrations, providing full access to lectures and catering.

**Marketing and brand exposure**

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM27 website.
- Bronze sponsor recognition across BSGE's social media platforms: Facebook, X (Twitter), Instagram and LinkedIn.
- Lead capture licenses available for purchase at £250 +VAT per license.
- Post-event access to delegate contact details where appropriate consent for sponsor communications has been obtained.

**Additional opportunities**

- Opportunity to purchase additional representative passes, including access to lectures and catering.

# ASM27 Bronze Sponsorship

**£4,000**

**Limited opportunities available**
(Subject to change)

Establish your presence at BSGE ASM27 with a dedicated exhibition stand, digital visibility and opportunities to connect directly with clinicians and the wider gynaecological endoscopy community.

# Private Hospital Partnership

**Supporting Surgical Excellence. Advancing Women's Healthcare.**

We invite private hospital groups to partner with BSGE ASM27, supporting surgical education, innovation and collaboration within the UK's gynaecological endoscopy community.

**Explore opportunities to support:**

**Educational Partnerships**

Building on successful collaborations at previous meetings, private hospitals may support dedicated educational sessions, helping to advance professional development and knowledge sharing.

**Live Surgical Education**

For 2027, we are exploring opportunities to broadcast live surgery from partner hospitals, bringing surgical expertise and innovation directly to our conference audience. Participation would be subject to clinical feasibility, appropriate patient consent and Scientific Committee approval.

**Why partner with BSGE?**

- Demonstrate your commitment to excellence in women's healthcare and minimally invasive surgery.
- Engage with leading gynaecological surgeons and healthcare professionals.
- Support surgical education, innovation and professional development.
- Gain recognition as a valued educational partner of BSGE ASM27.

**Let's explore what we can achieve together.**

We welcome discussions about bespoke partnership opportunities tailored to your organisation's expertise and interests.

**Redefining What's Possible - Together.**



# BSGE ASM27 Networking Welcome Reception

## Ashton Gate Stadium, Bristol | Monday 7 June 2027 | 18:00-20:00

**£4,000** +VAT

**Limited to one sponsor**

Kick off BSGE ASM27 by supporting our Networking Welcome Event - an opportunity for delegates to connect with colleague and peers at the very start of the meeting.

Following the pre-congress workshops, over 200 clinicians and guests are expected to attend this informal networking reception, providing an opportunity to build professional connections in a unique environment.

Sponsorship offers your organisation visibility at the start of the meeting and recognition of its support for professional engagement within the gynaecological endoscopy community.

Sponsorship benefits include:

- Exclusive sponsorship of the Networking Welcome Reception
- Recognition as the event sponsor in relevant conference materials and on-site signage
- Opportunity to display approved company branding during the reception
- Visibility to an engaged audience of clinicians, key opinion leaders and decision-makers in gynaecological endoscopy
- Opening-night presence at one of the meeting's principal networking occasions

All sponsorship benefits, hospitality arrangements, and educational activities are subject to organiser approval and applicable industry codes of practice.

# Add-on Sponsorship Opportunities

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non promotional and must comply with UK regulations and industry codes. This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.

# BSGE ASM27 SUMMER NETWORKING EVENING

## An evening aboard the SS Great Britain

## SS Great Britain, Bristol Harbourside | Tuesday 8 June 2027

**£6,000** +VAT

**Reduced to £5,000 + VAT when purchased alongside an exhibitor package**

**Limited to one sponsor**

Support one of the highlights of BSGE ASM27 - an evening of professional networking bringing together clinicians and colleagues working in gynaecological endoscopy.

More than 200 clinicians and guests are expected to gather for an evening of informal dining, conversation and connection, set against the distinctive backdrop of Bristol's historic harbourside.

This exclusive sponsorship offers your organisation an opportunity to support professional engagement, build meaningful relationships and demonstrate its commitment to surgical education and innovation.

All sponsorship benefits, hospitality arrangements, and educational activities are subject to organiser approval and applicable industry codes of practice.

Sponsorship benefits include:

- Exclusive recognition as the sponsor of the BSGE ASM27 Summer Networking Evening.
- Opportunity to support a dedicated 20-minute RIGS educational presentation, with content and speakers subject to Scientific Committee approval.
- Five complimentary tickets for company representatives attending in a professional capacity, subject to applicable policies and event arrangements.
- Company branding and signage at the event, supplied by the sponsor and subject to approval.
- Recognition in relevant conference materials and on the BSGE ASM27 website.
- Visibility among an anticipated audience of over 200 clinicians and guests.

**An unforgettable Bristol setting. Meaningful connections. A celebration of surgical innovation.**

# ADD-ON Sponsorship Opportunities

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non promotional and must comply with UK regulations and industry codes. This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.

# BSGE ASM27 GALA NETWORKING DINNER

## An unforgettable evening dining beneath Concorde

## Aerospace Bristol | Wednesday 9 June 2027

**£6,000** +VAT

**Reduced to £5,000 + VAT when purchased alongside an exhibitor package**

**Limited to one sponsor**

Join us for the flagship social event of BSGE ASM27 - a spectacular evening beneath the wings of the iconic Concorde at Aerospace Bristol.

With over 500 guests anticipated, the Gala Networking Dinner will bring together gynaecological surgeons, clinicians and industry partners for an exceptional evening of celebration, conversation and connection.

Guests will have the opportunity to discover the remarkable Concorde aircraft before enjoying a three-course dinner in this extraordinary setting, followed by networking drinks and entertainment until midnight.

This exclusive sponsorship package offers your organisation recognition for its support of professional engagement and the BSGE ASM27 meeting.

All sponsorship benefits, hospitality arrangements, and educational activities are subject to organiser approval and applicable industry codes of practice.

Sponsorship benefits include:

- Exclusive recognition as the sponsor of the BSGE ASM27 Gala Networking Dinner.
- Approved company branding across designated event signage, digital displays and relevant conference communications.
- Five complimentary tickets for company representatives attending in a professional capacity, subject to event arrangements and applicable industry codes.
- Opportunity to deliver a brief welcome address of up to five minutes, subject to prior approval and agreed content.
- Sponsor acknowledgement on the BSGE
- ASM27 website and in relevant event materials.

**An extraordinary venue. Over 500 guests. One unforgettable evening.**

# ADD-ON Sponsorship Opportunities

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# BSGE ASM27 HARBOURSIDE 5K

## Bristol Harbourside Loop | Wednesday 9 June (start time to be confirmed)

**£1,500** +VAT

**Exclusive sponsorship opportunity**

Start the day in Bristol with a fresh-air 5K loop around the harbourside - an informal and energising event designed to bring delegates together in a relaxed, wellbeing-focused setting.

Inspired by the spirit of a community Parkrun, the BSGE Harbourside 5K will offer delegates the chance to enjoy one of Bristol's most iconic settings at a range of paces, creating an inclusive and sociable start to the day.

This sponsorship provides a unique opportunity to align your organisation with wellbeing, connection and community at BSGE ASM27.

All sponsorship benefits, hospitality arrangements, and educational activities are subject to organiser approval and applicable industry codes of practice.

Sponsorship benefits include:

- Exclusive sponsor recognition, subject to applicable industry codes
- Opportunity to provide event T-shirts featuring approved company branding
- Opportunity to sponsor post-run coffees or refreshments
- Sponsor recognition in event communications and registration materials
- Approved branding at the designated meeting point and finish area
- Visibility among delegates in an informal and memorable setting

**Wellbeing. Community. A uniquely Bristol experience.**

# ADD-ON Sponsorship Opportunities

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non promotional and must comply with UK regulations and industry codes. This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.

# Bristol Street Art Walks

**Private guided walking tours from Ashton Gate Stadium**
**Monday 7 June, Tuesday 8 June and Thursday 10 June 2027**
**Three tours | 45 minutes each | Up to 35 participants per tour**

**£1,000** +VAT

**Sponsorship includes all three street art walks**

Celebrate Bristol's internationally renowned street art scene with a series of private guided walking tours created for BSGE ASM27 delegates.

These bespoke 45-minute tours will offer delegates the chance to explore Bristol's creative identity and street art heritage beyond the conference venue, providing a memorable cultural experience during the meeting.

The tours will be led by John Notion, an internationally recognised authority on the global graffiti art movement and a central figure in the Bristol and Banksy story from the early 1980s.

This sponsorship provides a distinctive opportunity to associate your organisation with one of the most characterful and uniquely Bristol elements of the ASM27 programme.

All sponsorship benefits, hospitality arrangements, and educational activities are subject to organiser approval and applicable industry codes of practice.

Sponsorship benefits include:

- Exclusive recognition as sponsor of the Bristol Street Art Walks
- Sponsor acknowledgement across all three tour sessions
- Recognition in sign-up communications and meeting-point signage, subject to approval
- Visibility to delegates taking part in a memorable and uniquely Bristol cultural experience
- Recognition in conference materials and on the BSGE ASM27 website

**Creativity. Culture. A different side of Bristol.**

# Add-on Sponsorship Opportunities

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non promotional and must comply with UK regulations and industry codes. This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.

# The Other Stage

## Where innovation takes centre stage.

Inspired by the creativity and energy of the South West's festival culture, The Other Stage brings a fresh dimension to BSGE ASM27. Located at the heart of the exhibition hall, this vibrant space will bring delegates and industry partners together through live demonstrations, innovation showcases, surgical challenges and thought-provoking discussions.

Sponsorship benefits include:

- Industry Innovation Showcases - Sponsors and exhibitors present their latest technologies, products and solutions.
- Live Product Demonstrations - Interactive demonstrations bringing surgical innovations and techniques to life.
- RIGS Suturing Competition - Watch emerging surgical talent compete in an exciting live laparoscopic suturing challenge.
- Debates, Interviews and Conversations - Short, thought-provoking discussions and expert interviews exploring the future of gynaecological endoscopy.
- Research and Poster Highlights - Selected researchers share key findings and encourage discussion and collaboration.

**A stage for ideas. A space for connection.**

The Other Stage offers sponsors and exhibitors a unique opportunity to showcase innovation, increase visibility and engage directly with the BSGE community.

**Interested in taking the stage?**

Contact the BSGE Outsourced Events Team for presentation and demonstration opportunities, availability and costs.

All industry-led content will be clearly identified and subject to appropriate programme approval.

# Add-on Sponsorship Opportunities

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non promotional and must comply with UK regulations and industry codes. This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.

# More ways to connect, collaborate and support innovation at BSGE ASM27.

**Hospitality Suite & Meeting Room Hire**

£2,500 + VAT per room for three days. Hire a dedicated meeting room for private discussions, product demonstrations or networking with delegates. Limited availability.

**Awards & Prize Sponsorship**

Support excellence in gynaecological endoscopy by sponsoring one of our conference awards, including Best Oral Presentation, Best Video, Best E-Poster or the RIGS Suturing Competition Golden Needle Award.

Opportunities for sponsor recognition and prize contributions can be tailored to individual awards.

**The Other Stage - Innovation Showcases**

Opportunity to book a 20–30-minute presentation or interactive product demonstration on The Other Stage, our dedicated innovation and engagement platform within the exhibition hall. Subject to availability, programme approval and associated costs.

**Live Surgery - Technology Showcase**

Opportunities may be available to support live surgical education through the provision or demonstration of relevant medical technologies. Participation is subject to clinical suitability, independent scientific approval, technical feasibility and appropriate patient consent.

Indicative sponsorship: £1,000–£10,000 + VAT, depending on the proposed involvement.

**Conference Social Events - Tickets**

Industry partners are invited to purchase tickets for our exclusive conference social events, subject to availability and sponsorship arrangements. Join us on Tuesday evening aboard the historic SS Great Britain and on Wednesday evening beneath Concorde at Aerospace Bristol. These events provide a unique opportunity to network with delegates in two of Bristol's most iconic settings. Ticket prices to be confirmed in due course.

**Have a sponsorship idea of your own?**

We welcome creative partnerships and bespoke opportunities that support surgical education, innovation, sustainability and meaningful delegate engagement.

# Add-on Sponsorship Opportunities

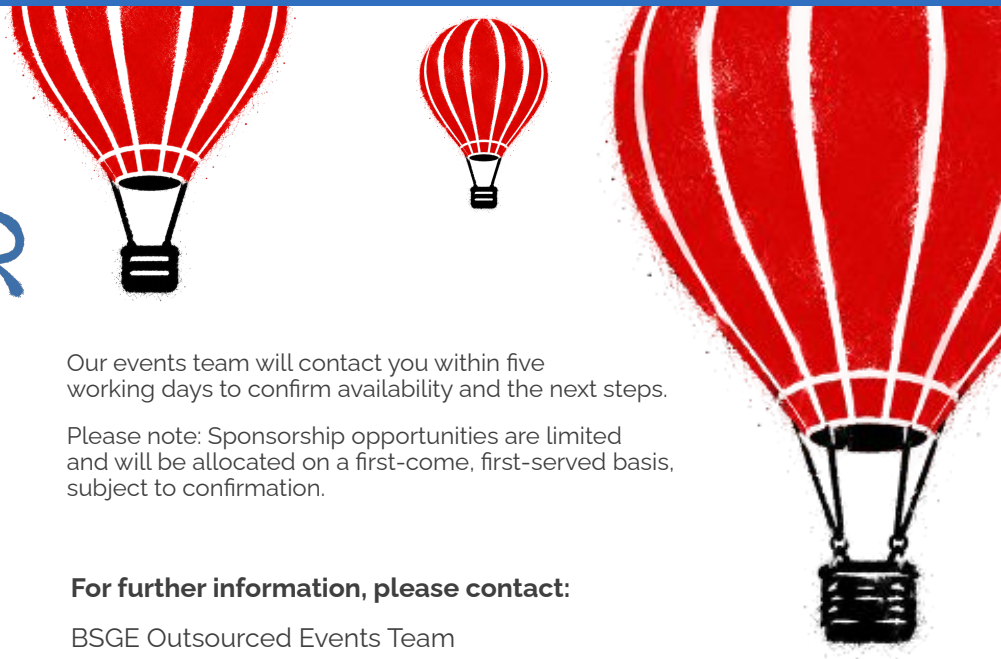
To explore the possibilities, please contact:

**BSGE Outsourced Events Team**

bsge@outsourcedevents.com

# Join us in 2027:

# REDEFINING WHAT'S POSSIBLE - TOGETHER



We warmly invite you to be part of BSGE ASM27, bringing together the UK's gynaecological endoscopy community for three days of innovation, education and collaboration.

Our industry partners play an invaluable role in supporting education, advancing surgical innovation and shaping the future of minimally invasive gynaecology. We look forward to working with you to make Bristol 2027 an exceptional meeting.

Secure your sponsorship.

To apply for your preferred sponsorship or exhibition package, please complete our online application form:

Apply here

Our events team will contact you within five working days to confirm availability and the next steps.

Please note: Sponsorship opportunities are limited and will be allocated on a first-come, first-served basis, subject to confirmation.

**For further information, please contact:**

BSGE Outsourced Events Team

bsge@outsourcedevents.com

www.bsge.org.uk

British Society for Gynaecological Endoscopy

10–18 Union Street, London, SE1 1SZ

# ASM27

## REDEFINING WHAT'S POSSIBLE – TOGETHER

8TH – 10TH JUNE 2027

Ashton Gate Stadium, Bristol

BSGE

BRITISH SOCIETY for GYNAECOLOGICAL ENDOSCOPY



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