

ASM26

Annual Scientific Meeting

29th April – 1st May | QEl Centre, London

28th April | Pre-congress workshops

One World, One Vision
Industry Sponsorship Brochure



Breaking Surgical Ground in Endoscopy

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An invitation from our BSGE Committee

Join Us at the UK's Leading Gynaecological Endoscopy Event – BSGE ASM 2026, London from 29th April to 1st May at Queen Elizabeth II Centre in Westminster.

Secure your place at the forefront of surgical innovation by selecting one of our exclusive sponsorship packages outlined in this brochure.

The BSGE and the ASM26 London Organising Committee are delighted to invite your company to showcase your brand at this prestigious, high-profile event.

“One World, One Vision – Breaking Surgical Ground in Endoscopy”, BSGE ASM26 will celebrate innovation, international collaboration, and cutting-edge advancements in endoscopic surgery.

With delegate numbers increasing year-on-year, this is a unique opportunity to engage directly with influential clinicians, key decision-makers, and pioneers in the field of gynaecological endoscopy.

Set in the heart of iconic, international London, this central location—combined with curated networking events—has enhanced the value of our sponsorship opportunities for 2026. Please note that this year's uplift is reflected in the pricing, however this would be adjusted accordingly based on location for subsequent years.

Don't miss your chance to be visible at the epicentre of the surgical gynaecology community.

We look forward to welcoming you to BSGE ASM26 in London.

Please note: Packages are strictly limited and will be allocated on a first come, first served basis.

Arvind Vashisht
BSGE President



Fevzi Shakir
BSGE Treasurer
Chair of London
Organising Committee



Sujata Gupta
BSGE Meetings &
Industry Liaison



Why support the BSGE Annual Scientific Meeting 2026?



The BSGE ASM 2024 was recently honoured at the C&IT Awards, winning the prestigious title of **'Best Event of the Year'** in the Pharma & Healthcare category!

With record attendance for the past 3 years, London is set to reach even greater heights – with more than **1000 expected in 2026!**

With an unrivalled scientific programme and the most comprehensive industry exhibition, **BSGE ASM26** is most definitely the leading minimally invasive gynaecology event in the UK.

New for 2026: Enhanced Sponsorship Packages with even more access, Impact & Interaction

We've supercharged our sponsorship packages for **BSGE ASM26** to offer you even greater value, visibility, and connection with your target audience.

This year, it's not just about exhibiting – it's about engaging.

We've built in more high-impact touchpoints than ever before, giving your brand direct access to delegates through dynamic networking areas such as the Interactive Zone, a flexible 5th stream specifically for networking and bespoke branding opportunities woven throughout the event.

This is more than a conference. It's a launchpad. Let's make 2026 your most impactful year yet!



BSGE ASM26 in Numbers



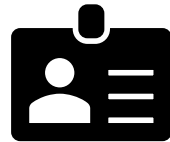
40+

Exhibitors showcasing the latest innovations



100+

Sessions focusing on topics to drive knowledge growth in gynaecological surgeons



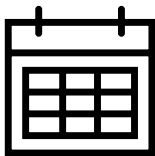
1,000+

Clinicians in attendance – key decision makers and influencers



Multiple live

Surgery streams



3 days

of content bringing members up to date with what's new in MIS



70+

Nationally and internationally renowned speakers.



10+

Pre-congress courses and masterclasses allowing attendees to build their own agenda



4

Networking events including a welcome reception, networking evening, RIGS dinner and BSGE ASM26 dinner



96% of the ASM '25 attendees would recommend the conference to others

88% of the ASM '25 attendees said the event was good value for money.

78% of the ASM '25 attendees were satisfied/very satisfied with the industry sponsored lectures

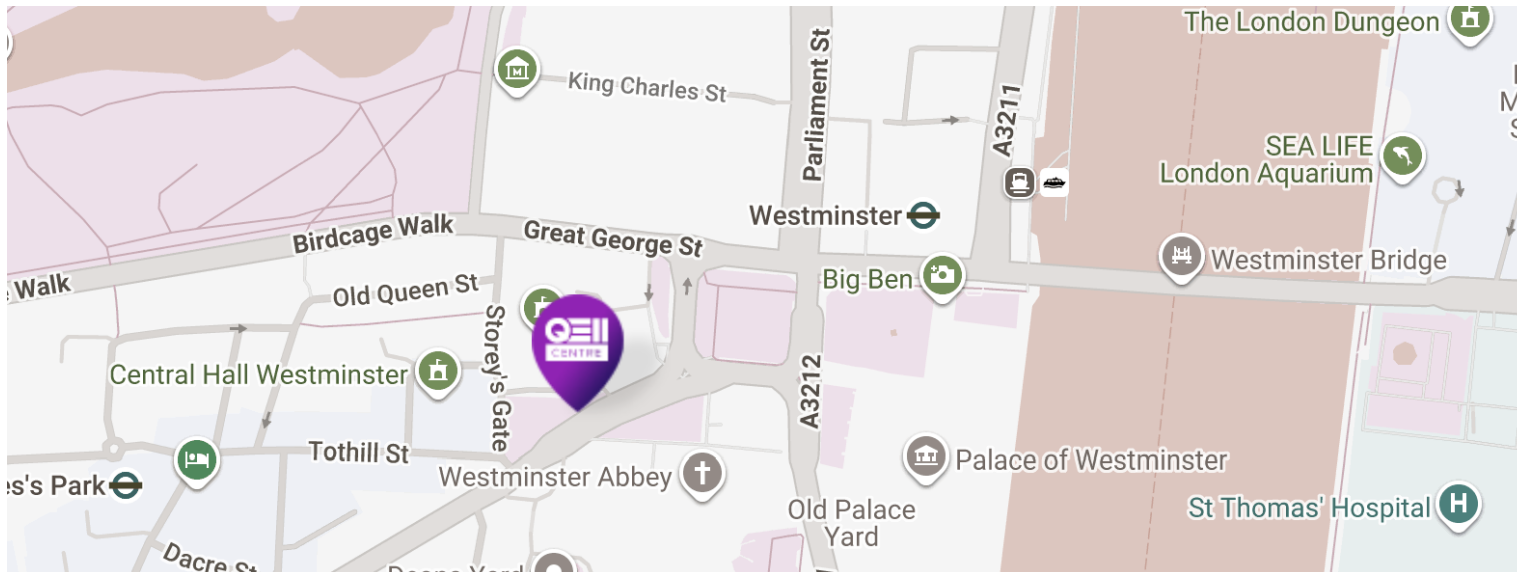
QEl Centre & London

Located opposite Westminster Abbey, the QEl Centre is less than a five-minute walk from the Thames, and a two-minute walk from a Royal Park.

The Centre has excellent transport links in London and beyond, major train/underground hubs within a 15-minute walk include Victoria, Charing Cross, Waterloo, Westminster and five international airports with an hour's transfer.

Prominent landmarks including Big Ben and Westminster Abbey are in walking distance, whilst the upper floors have stunning views across the London skyline.

What3words address: [///puppy.fine.open](https://www.what3words.com/puppy.fine.open)



Key benefits

◆ Scientific Programme Integration

• Live Surgery Transmission

During main plenary hall time at the QEII Centre, dedicated to the live transmission of surgery, integrated into the official scientific programme.

• Industry-Sponsored Lecture

A 30-minute lecture in Churchill Hall (740 capacity) to present a scientific programme aligned with the meeting's core theme.

(Subject to approval by the Scientific Committee who can offer guidance on structure and content).

◆ Exhibition & Hospitality Space

- Priority-positioned exhibition booth space (special build, 40sqm) in the BSGE ASM26 Exhibition Hall.
- One meeting room allocated for use as a hospitality suite throughout the event.

◆ Speaker and Delegate Access

- One complimentary registration for your invited speaker.
- Eight complimentary registrations for your company representatives, providing full access to all lectures and catering.

- Option to purchase additional representative passes (including access to lectures and catering).

◆ Marketing & Branding Exposure

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM26 website.
- One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM26.
- Social media recognition via BSGE's Facebook, X (Twitter), Instagram, and LinkedIn channels.
- Lead capture technology for up to three representatives.
- GDPR-compliant delegate list provided post-event.
- Opportunity to provide branded stationery to all delegates (e.g. bags, pens, notepads).

◆ Additional Benefits

- One-year **BSGE Corporate Membership** worth £3,500 + VAT – included.
(Further details and a full list of membership benefits are available on request)
- Opportunity to **participate in the BSGE Interactive Zone** with your innovation.
- Option to host an additional lecture – please contact BSGE Outsourced Events team for further information and costs.



Rhodium Sponsorship

£50,000

3 available

The RHODIUM package is a Premium Sponsorship opportunity at the BSGE ASM26, offering access to live surgery transmission within the scientific programme and a prominent platform for scientific engagement and brand visibility.



Key benefits

- ◆ **Scientific Programme Integration**
- **Industry Sponsored Lecture**
A 30-minute lecture hosted in the Mountbatten Hall (410 capacity) to present a scientific programme aligned with the meeting's core theme.
(Subject to approval by the Scientific Committee who can offer guidance on structure and content).
- ◆ **Exhibition & Hospitality Space**
- Prime location exhibition booth space (special build, 24sqm) in the BSGE ASM26 Exhibition Hall.
- Opportunity to hire one meeting room to use as hospitality suite at the conference venue.
- ◆ **Speaker and Delegate Access**
- One complimentary registration for your invited speaker.
- Six complimentary registrations for your company representatives, providing full access to all lectures and catering.
- Option to purchase additional representative passes (including access to lectures and catering).
- ◆ **Marketing & Branding Exposure**
- Company logo and hyperlink featured on the supporters' page of the BSGE ASM26 website.
- One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM26.
- Social media recognition via BSGE's Facebook, X (Twitter), Instagram, and LinkedIn channels.
- Lead capture technology for up to three representatives.
- GDPR-compliant delegate list provided post-event.
- Opportunity to provide branded stationery to all delegates (e.g. bags, pens, notepads).
- ◆ **Additional Benefit**
- Opportunity to **participate in the BSGE Interactive Zone** with your innovation.
- Option to host an additional lecture – please contact BSGE Outsourced Events team for further information and costs.



Platinum Sponsorship

£30,000

Up to 9 available

Position your company at the forefront of gynaecological innovation with a prestigious presence at BSGE ASM26. The PLATINUM package offers direct scientific engagement and exceptional branding opportunities.



Key benefits

◆ Scientific Programme Integration

- Option to host a 30-minute lecture in St James Hall (capacity 175) to present a scientific programme aligned with the meeting's core theme at additional cost of **£3,000+VAT**, including one complimentary registration for the invited speaker.

(Subject to approval by the Scientific Committee who can offer guidance on structure and content).

◆ Exhibition & Hospitality Space

- **SHOW READY Exhibition Booth** (15sqm) in the BSGE ASM26 Exhibition Hall.
- Option to have space only for your own bespoke build in the BSGE ASM26 Exhibition Hall at a special rate.*
- Opportunity to hire one meeting room to use as hospitality suite at the conference venue (**£2,500 +VAT**)

◆ Speaker and Delegate Access

- Six complimentary registrations for your company representatives, providing full access to all lectures and catering.
- Option to purchase additional representative passes (including access to lectures and catering).

◆ Marketing & Branding Exposure

- Company logo and hyperlink featured on the supporters' page of the BSGE ASM26 website.
- One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM26.
- Social media recognition via BSGE's Facebook, X (Twitter), Instagram, and LinkedIn channels.
- Lead capture technology for up to three representatives.
- GDPR-compliant delegate list provided post-event.

◆ Additional Benefit

- Opportunity to **participate in the BSGE Interactive Zone** with your innovation.



Gold Sponsorship

£20,000

Up to 12 available



Key benefits

- ◆ **Exhibition & Hospitality Space**
 - **SHOW READY Exhibition Booth** (8sqm) in the BSGE ASM26 Exhibition Hall.
 - Opportunity to hire one meeting room to use as hospitality suite at the conference venue.
- ◆ **Speaker and Delegate Access**
 - Four complimentary registrations for your company representatives, providing full access to all lectures and catering.
 - Option to purchase additional representative passes (including access to lectures and catering).
- ◆ **Marketing & Branding Exposure**
 - Company logo and hyperlink featured on the supporters' page of the BSGE ASM26 website.
 - One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM26.
 - Social media recognition via BSGE's Facebook, X (Twitter), Instagram, and LinkedIn channels.
 - Lead capture technology for up to three representatives.
 - GDPR-compliant delegate list provided post-event.
- ◆ **Additional Benefit**
 - Opportunity to **participate in the BSGE Interactive Zone** with your innovation.



Silver Sponsorship

£10,000

10 available (subject to change)



Key benefits

- ◆ **Exhibition & Hospitality Space**
 - **SHOW READY Exhibition Booth** (4sqm) in the BSGE ASM26 Exhibition Hall.
 - Opportunity to hire one meeting room to use as hospitality suite at the conference venue.
- ◆ **Speaker and Delegate Access**
 - Two complimentary registrations for your company representatives, providing full access to all lectures and catering.
 - Option to purchase additional representative passes (including access to lectures and catering).
- ◆ **Marketing & Branding Exposure**
 - Company logo and hyperlink featured on the supporters' page of the BSGE ASM26 website.
 - One sponsor-created e-blast, sent by the sponsor, promoting involvement in BSGE ASM26.
 - Social media recognition via BSGE's Facebook, X (Twitter), Instagram, and LinkedIn channels.
 - Lead capture technology for up to three representatives.
 - GDPR-compliant delegate list provided post-event.
- ◆ **Additional Benefit**
 - Opportunity to **participate in the BSGE Interactive Zone** with your innovation.



Bronze Sponsorship

£5,000

20 available (subject to change)

Support Innovation. Champion Excellence. Showcase Your Leadership.

We are inviting select private hospitals to **sponsor this year's Gynaecological Endoscopy Conference** — a landmark event bringing together leading consultants, surgeons, and specialists in the field.

As a sponsor, your hospital will:

- **Reach hundreds of top consultants and healthcare professionals**
- **Showcase your hospital's brand** during **live-streamed surgeries** – broadcast directly from your theatre
- **Align with cutting-edge surgical innovation** and thought leadership
- Gain visibility as a **supporter of women's health and minimally invasive surgery**

Let Your CSR Speak for Itself

Sponsorship is not just marketing — it's meaningful contribution. Use your **Corporate Social Responsibility (CSR)** budget to **support professional development, surgical education,** and the **advancement of women's healthcare.**

This is a rare opportunity to combine **brand visibility** with **clinical impact.**

Speak to us about how your hospital can play a leading role.



Private Hospital Package



BSGE NETWORKING WELCOME EVENT (with RIGS Educational Lecture and Dinner)

Tuesday, 28th April 2026 · QEII Centre, London

Sponsorship Fee:

£6,000 + VAT (*exclusive sponsor – limited to one*)

Reduced to **£5,000 + VAT** if purchased with an **Exhibitor Package**

Sponsorship Benefits Include:

- **Access to 200+ delegates**, providing your company with a valuable networking opportunity with professionals in the field of gynaecological endoscopy.
- Opportunity to deliver a **30-minute RIGS Educational Lecture** to all delegates attending the Welcome Dinner. (*Content must be educational and non-promotional; subject to approval by BSGE to ensure compliance with industry codes.*)
- **Five complimentary tickets** for your company representatives. (*Tickets are not transferable to healthcare professionals unless approved by BSGE.*)
- **Your company branding/signage** (supplied by you) displayed during the event in line with BSGE guidelines.
- Access to a **GDPR-compliant delegate list** (names and base hospitals only) one week prior to the event.
- **Logo and acknowledgement** in the list of sponsors on the official BSGE ASM website.

Note: This is a **ticketed event**, held in conjunction with the BSGE ASM26.

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non-promotional and must comply with UK regulations and industry codes.

This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.

Add-on sponsorship opportunities

BSGE NETWORKING RECEPTION

Wednesday, 29th April 2026 . Tower Bridge Walkways

£5,000+VAT (exclusive sponsor – limited to one)

Reduced to £4,000 + VAT if purchased with an **Exhibitor Package**

Following the first full day of the BSGE ASM26, this exclusive evening event offers delegates the opportunity to unwind and network in one of London's most iconic venues. From 9:00 PM to 1:00 AM, over 350 clinicians and guests are expected to attend this informal gathering, featuring light refreshments and spectacular skyline views from the high-level glass walkways of Tower Bridge.

This reception offers a valuable opportunity for your organisation to build brand awareness and connect with a highly relevant clinical audience in a professional and relaxed setting.

This is your opportunity to put your organisation in front of the people who matter in the field—in a setting designed for conversation, connection, and visibility.

Sponsorship benefits include:

- Prominent logo placement at the event venue (signage to be supplied by sponsor), including access to branding opportunities within the high-level Tower Bridge Walkways, subject to venue approval.
- Opportunity to welcome attendees at the start of the event with brief introductory remarks (non-promotional, subject to BSGE approval).
- Visibility among an audience of 350+ healthcare professionals and invited guests, including decision-makers and key opinion leaders in gynaecological endoscopy.
- Acknowledgement as event sponsor on the BSGE ASM website and printed materials (where applicable).

This is a social networking event held alongside the scientific programme. All branding and messaging must remain non-promotional and must comply with UK regulations and industry codes.

This sponsorship opportunity is designed to comply with the ABPI Code of Practice, UK GDPR, and the MedTech Europe Code of Ethical Business Practice. Hospitality will remain modest and secondary to the professional purpose of the event. Branding and any sponsor involvement (e.g., welcome remarks) will be reviewed and approved in advance by BSGE to ensure full compliance.



Add-on sponsorship opportunities



BSGE RIVER NETWORKING DINNER

Thursday, 30th April 2026 . Aboard the Silver Sturgeon

£8,000+VAT (exclusive sponsor – limited to one)

Reduced to £7,000 + VAT if purchased with an Exhibitor Package

As part of the BSGE ASM26, this unique evening offers a professional networking opportunity aboard the Silver Sturgeon on the River Thames. Guests will enjoy a three-course dinner in a relaxed, elegant setting, followed by informal networking as the boat cruises through central London.

Scheduled from 8:00 PM until 3:00 AM (dockside after dinner), the event offers an ideal platform to build relationships and engage with over 300 clinicians and key stakeholders in the field of gynaecological endoscopy.

Sponsorship benefits include:

- Brand visibility throughout the event, including on pre-approved digital screens, printed signage (provided by sponsor), and pre- and post-event communications.
- Five complimentary tickets for your team to attend the dinner and networking reception. *(Tickets are not transferable to HCPs unless approved by BSGE.)*
- Acknowledgement as event sponsor on the BSGE ASM website and official event materials (where applicable).
- Opportunity to give a short welcome (up to 5 minutes) at the start of the dinner. *(Content must be non-promotional and approved in advance by BSGE.)*

This is a ticketed social event aligned with the professional programme. Branding and participation are subject to review and compliance approval.

This sponsorship opportunity is designed to comply with the MedTech Europe Code of Ethical Business Practice, ABPI Code of Practice, UK GDPR, and relevant UK regulations.

Hospitality, including dinner and refreshments, will remain modest and secondary to the professional networking purpose of the event. All sponsor involvement — including branding and any welcome remarks — will be non-promotional and subject to review and approval by BSGE to ensure full compliance.

Add-on sponsorship opportunities



THE INTERACTIVE ZONE

Located in a central, high-footfall area of the venue, the Innovation Zone will feature a **dedicated café, immersive cinema-style content, and live demonstrations** of the very latest innovations, techniques, and technologies shaping the future of **gynaecological endoscopy**.

This is more than just a lounge — it's a branded experience. As the **Interactive Zone participant**, your organisation will be front and centre of the conversations that matter most to clinicians seeking to explore new solutions and elevate their practice.

- **BSGE Cinema** – Short, engaging sessions highlighting cutting-edge products, surgical techniques, and real-world clinical examples
- **Be part of the BSGE Café**
 - **Branded Coffee Cart** – High-quality coffee served with your logo front and centre
 - **Branded Popcorn Station** – A fun, memorable way to associate your brand with hospitality and innovation
 - **Ice-Cream Stand** – Customised branding opportunities and a major traffic driver
- **Live Demonstration Area** – Feature your latest product, software, or service in action, with hands-on interaction
- **Informal Networking Spaces** – Designed for relaxed conversations between sessions, surrounded by your branding

Call for Innovation!

Please contact BSGE Outsourced Events team for further information and costs for above.



Add-on sponsorship opportunities

Hire of **HOSPITALITY SUITE/MEETING ROOM** at QEII Centre to showcase your products
@ £2,500 per room (Limited numbers available)

Sponsor a **PRIZE** for Best Oral, Best Video poster or E-poster presentation.
(Prize details can be discussed)

Showcase your medical device/product *if suitable* during live surgery
(only if non conflicting and agreeable by the Rhodium sponsors running the session)
Costs will range from £1,000 - £10,000 + VAT depending on produce/Device.

Opportunity to sponsor prize for Best Video presentation with trophy and subsidy of £2,000 + VAT
towards a gynaecological training course for delegate to attend within Europe.

We Welcome Your Sponsorship Ideas!

At BSGE ASM26, we are committed to building valuable partnerships. While we offer a range of sponsorship packages, we warmly encourage potential sponsors to propose their own ideas or tailor-made opportunities that align with their goals.

We're open to discussing bespoke sponsorship arrangements and are happy to collaborate on creating a package that suits your specific needs.

For more information or to discuss sponsorship opportunities, please don't hesitate to get in touch with us at BSGE@outsourcedevents.com



Add-on sponsorship opportunities

Sponsorship at a glance

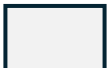
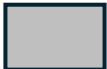
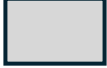
* Subject to approval by the Scientific Committee who can offer guidance on structure and content
** At an additional cost
*** Exact availability is subject to change



	RHODIUM	PLATINUM	GOLD	SILVER	BRONZE
Availability	Up to 3	Up to 9	Up to 12	10***	20***
Price (ex VAT)	£50,000	£30,000	£20,000	£10,000	£5,000
Scientific Programme Integration	- Live Surgery Transmission - Industry-sponsored lecture* – 30 mins	Industry-sponsored lecture* – 30 mins	Option to add a 30-minute lecture to your package to include 1 complimentary registration for invited speaker - £3000	x	x
Exhibition space	Prime booth position – 8 x 5 SQM (space only)	Prime booth position – 6 x 4 SQM (space only)	SHOW READY exhibition booth 5 x 3 SQM **Opportunity to upgrade to space only for bespoke build	SHOW READY exhibition booth 4 x 2 SQM	SHOW READY exhibition booth 2 x 2 SQM
Hospitality space	One (1) meeting room allocated for use as a hospitality suite	Opportunity to hire a meeting room for the duration of the conference - £2,500	Opportunity to hire a meeting room for the duration of the conference - £2,500	Opportunity to hire a meeting room for the duration of the conference - £2,500	Opportunity to hire a meeting room for the duration of the conference - £2,500
Speaker access	One (1) complimentary registration for your invited speaker	One (1) complimentary registration for your invited speaker	x	x	x
Delegate access	8 complimentary registrations for your company representatives for all days	6 complimentary registrations for your company representatives for all days	6 complimentary registrations for your company representatives for all days	4 complimentary registrations for your company representatives for all days	2 complimentary registrations for your company representatives for all days
Company logo and hyperlink on the BSGE ASM26 website	✓	✓	✓	✓	✓
Sponsor created email sent to BSGE membership	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Lead capture	✓	✓	✓	✓	✓
GDPR compliant delegate list – post event	✓	✓	✓	✓	✓
SWAG for attendees (provided by sponsor)	✓	✓	x	x	x
Opportunity to participate in the BSGE Interactive Zone with your innovation	✓	✓	✓	✓	✓

Exhibition Floorplan

Legend

-  Rhodium
-  Platinum
-  Gold
-  Silver
-  Bronze

NB: We reserve the right to change the floor plan based on packages sold.



Join us in 2026

Contact BSGE Events Team for more information

- To discuss your organisation's options further, please email bsge@outsourcedevents.com
- To accept a sponsorship package, please complete online acceptance form available via this link [here](#)
- On receipt of your application, the BSGE Outsourced Events Team will contact you to confirm acceptance of your pledge within 5 working days.

Please note sponsorship packages will be given on a first come basis.

Please contact BSGE Outsourced Events Team for more information.

E: bsge@outsourcedevents.com **W:** www.bsge.org.uk

British Society for Gynaecological Endoscopy

10-18 Union Street, London, SE1 1SZ



Compliance Notice

All sponsorship arrangements are managed in accordance with the **ABPI Code of Practice, UK GDPR**, and other relevant UK regulations. BSGE retains editorial control over educational content, and all sponsor materials or participation are subject to prior review and approval to ensure full compliance.

The Sponsor agrees to indemnify and hold harmless BSGE from any liability, damages, or penalties arising from non-compliance with applicable laws or codes by the Sponsor