

# ASM25

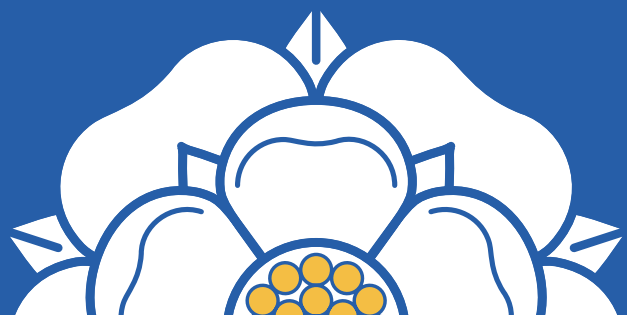
**Annual Scientific Meeting**  
30th April – 2nd May | Royal Armouries, Leeds

## Industry invitation



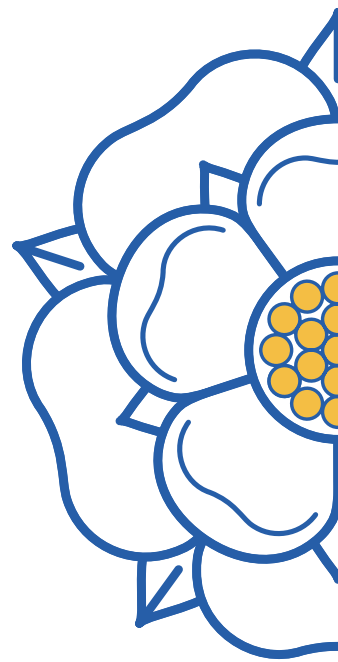
**Bringing new skills to your armoury**

[www.bsge.org.uk](http://www.bsge.org.uk)



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# An invitation from our BSGE ASM25 Organising Committee

**We invite your company to join us at ASM25 by taking up one of the packages detailed in this brochure.**

The Council of the BSGE and the local organisers of the ASM 2025 would be delighted to see you included in this high profile meeting. Please note stands will be allocated to exhibitors on a first come, first serve basis.

We very much look forward to your participation and seeing you at BSGE ASM 2025, Leeds.



**Dorota Hardy**  
Co-Chair of Local  
Organising Committee  
BSGE ASM 2025, Leeds



**James Tibbott**  
Co-Chair of Local  
Organising Committee  
BSGE ASM 2025, Leeds



**Arvind Vashisht**  
BSGE President



**Sujata Gupta**  
BSGE Meetings  
and Industry  
Liaison





# Join us at the BSGE Annual Scientific Meeting 2025

In 2024, the BSGE ASM Congress enjoyed record attendance with an exciting and innovative scientific programme and the most comprehensive industry exhibition in minimal access gynaecology in the UK. Our feedback from delegates has been that this was BSGE's best event yet; They learnt what's new in the market; discovered new suppliers, connected with existing ones and enjoyed peer-to-peer exchange in the various facilitated networking opportunities. The BSGE ASM 2024 was recently recognized at the C&IT Awards, winning 'Best Event of the Year' in the Pharma & Healthcare category



**WINNER**  
PHARMA & HEALTHCARE EVENT OF THE YEAR

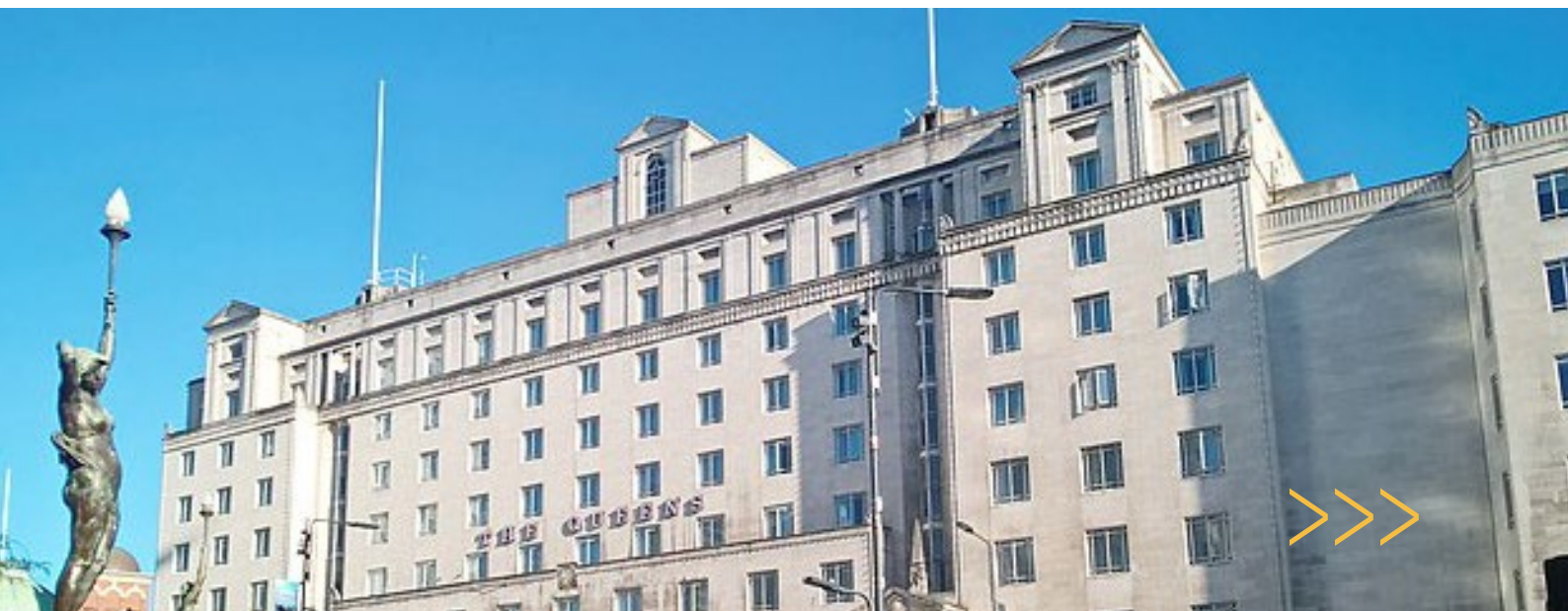
**ASM25 is coming to Leeds, Yorkshire on 30th April - 2nd May with pre-congress events on 29th April.**

## See you in Leeds

Leeds is a vibrant city offering a mix of cultural, historical, and modern attractions. Its buzzing nightlife, diverse food scene, and proximity to the stunning Yorkshire countryside make Leeds an ideal destination for culture, history, and leisure.

Dorota said that one of the advantages of Leeds is that it is so easy to get around: "Leeds is a big and small city at the same time. Everywhere is walkable, so there are great social opportunities."

With an extra evening to enjoy the entertainment, ASM 2025 offers a fantastic social programme with a Royal Armouries drinks reception that promises plenty of surprises, BSGE Dinner and RIGS Dinners and a bumper Gala Dinner, which offers after-dinner tickets for the first time. The Gala Dinner at the Queens Hotel will host 400 guests, with 100 late tickets available for many more to join in for dancing, drinking and celebrating with friends and colleagues.



# Royal Armouries, Leeds

ASM 2025 will be held in the magnificent Royal Armouries in the heart of Leeds. The museum is one of the UK's most important collections of arms and armour and includes the historic collections of the Tower of London, which served as the main repository of the British monarchy's arms and armour for centuries. With knives, shots, daggers, eye-watering tools of torment, and extraordinary animal armoury, the museum offers a unique insight into the development of weaponry and its impact on history and culture.

The Royal Armouries offers a distinctive and dramatic setting for the conference. Located within the striking surroundings of Leeds Dock, the museum has a unique blend of modern architecture and facilities and historic atmosphere, with a range of versatile spaces, including the impressive New Dock Hall and smaller, more intimate rooms that make it perfect for the many strands at ASM 2025.

Delegates can enjoy access to the museum's galleries, offering an inspiring backdrop of historical artefacts and exhibits. Dorota and James explained that the meeting will make full use of the unique location:

**Bringing new skills to your armoury**





# Lets get together

**For the ASM25 we have not forgotten the social aspect of the meeting and have arranged numerous opportunities to meet with sponsors and delegates, enjoying what the city has to offer.**

To kick things off, we're hosting a drinks reception at the Museum's Asian and Africa Gallery, where you'll be treated to a unique knight interpretation—it's going to be a fun way to bring some local history to life while enjoying a drink or two together.

Next, we've planned not one, but two special dinners in the heart of the city centre. These will be a wonderful chance to relax, catch up, and network.

Finally, the grand event—our gala dinner (and we're going all out for this one). Picture a glamorous evening with entertainment throughout, all set to a fabulous 1920s Great Gatsby theme. Think glitz, live music, and vintage vibes—it's going to be an unforgettable night.

**We're really looking forward to seeing you there and sharing these wonderful experiences with you!**



# BSGE ASM25 in numbers



## 3 days

The longest programme ever at an ASM will bring members right up-to-date with what's new and on the near horizon in MAS



## 60+

Nationally and internationally renowned speakers



## 11

Pre-congress courses and masterclasses allowing attendees to tailor their own programme



## 2 live

Live surgery streams



## 1

Alec Turnbull Lecture – a visionary presentation.



## 400+

Professional members represented



## 4

Social Events, including Drinks Reception, Gala Dinner, RIGS Dinner and BSGE Dinner



## 400

Guests at the Gala Dinner including 100 after dinner tickets available for the first time



## 3 streams

Conference streams that will all focus on empowering the gynaecological surgeons of tomorrow



# Sponsors feedback

When exhibitors were asked if BSGE ASM24 met their objectives, they said:

*"It was great to connect with the Gynaecology community at the BSGE Annual Scientific Meeting. We had the chance to engage with thought-leaders and explore latest insights to support our commitment to advancing women's health solutions"*

*"It was very well organised, from the beginning to the end of the exhibition the team were so supportive"*

*"The meeting was extremely well attended this year and certainly felt very busy on the exhibition stand"*

*"We are trying to grow our brand being a newer company and the meeting definitely helped us achieve that"*

*"Social events were fantastic - both the Gala dinner and RIGS dinner after / RIGS after party were fantastic opportunities to catch up with customers / friends"*

*"Very well run conference, which utilised live surgery and technology in a good way"*

*"Good engagement on the stand"*

*"High quality event, good attendance!"*





## Arvind Vashisht, BSGE President, said:



*"We have built strong links with industry. This is a symbiotic and required relationship and we're grateful to our industry partners for taking forward so many innovations that were initially the brain-children of clinicians."*

*Industry helps put our ideas into practice. Ultimately we hope that innovations are translating into better and safer outcomes for women in terms of what we can offer in ambulatory care, tissue retrieval techniques and in progress within operating theatres.*

*We couldn't run a successful ASM without industry's help and we know their input also trickles all the way down to the local support we get in our hospitals and within our individual services."*



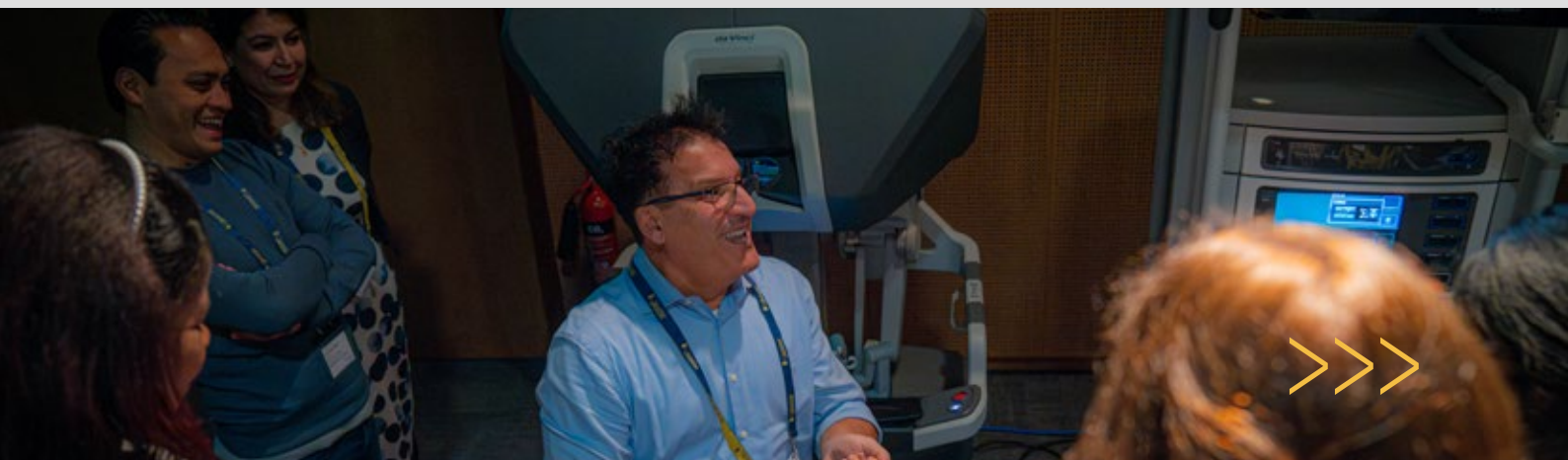
# Rhodium package with Live Surgery Transmission

**Cost: £30,000 + VAT**  
(maximum of 2 pledges)

**Rhodium sponsor will be allocated time to facilitate transmission of live surgery within the scientific programme time in the Royal Armouries Hall.**

## Benefits:

- **Rhodium sponsors will be allocated with one to two hours of the scientific programme time in the Royal Armouries Hall.** This will be to facilitate and support transmission of live surgery.
- **30 minute lecture in the Royal Armouries Hall** (Sponsorship of Rhodium package will allow sponsoring company to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advice on the structure of the sponsored live surgery transmission and lecture).
- **1 complimentary registration for your invited speaker** for the ASM including invitation to BSGE Annual Gala Dinner.
- **Provision of area for a special build exhibition booth** (40sqm) in the Exhibition Hall at the ASM in priority position.
- **5 complimentary registrations for your company representatives for all days** of the ASM including access to lectures and catering including BSGE Annual Gala Dinner.
- **Option to purchase 5 additional passes** for your company representatives for the ASM including access to lectures and catering.
- **Option to purchase 5 additional tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **BSGE support of one sponsor-created e-blast, sent by sponsor, promoting sponsor's involvement at the ASM.**
- **Recognition via BSGE** Facebook, X, Instagram and LinkedIn feeds.
- **Lead capture technology** provided to x 3 representatives.
- **Delegate list** from full Congress (GDPR compliant).
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, pens and paper pads.



# Platinum package with Industry Sponsored Lecture

**Cost: £20,000 + VAT**  
(maximum of 4 pledges)

## Benefits:

- **30 minute lecture in Bury Theatre** (Sponsorship of Platinum package will allow sponsoring company to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored lecture).
- **1 complimentary registration for your invited speaker** for the ASM including invitation to BSGE Annual Gala Dinner.
- **Provision of area for a special build exhibition booth** (24sqm) in the Exhibition Hall at the ASM.
- **4 complimentary registrations for your company representatives** for the ASM including access to lectures and catering including BSGE Annual Gala Dinner.
- **Option to purchase 4 additional passes** for your company representatives for the ASM including access to lectures and catering.
- **Option to purchase 4 additional tickets for BSGE Annual Gala Dinner.**
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **BSGE support of one sponsor-created e-blast, sent by sponsor, promoting sponsor's involvement at the ASM.**
- **Recognition via BSGE** Facebook, X, Instagram and LinkedIn feeds.
- **Lead capture technology** provided to x 2 representatives.
- **Delegate list** from full Congress (GDPR compliant).
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, pens and paper pads.





# Gold package

**Cost: £13,000 +VAT**

## Benefits:

- **SHOW READY Exhibition Booth** (15sqm) for the ASM in the Exhibition Hall.
- **3 complimentary registrations for your company representatives** for the ASM including access to lectures and catering including BSGE Annual Gala Dinner.
- **Option to purchase 3 additional passes** for your company representatives for the ASM including access to lectures and catering.
- **Option to purchase 3 additional tickets** for BSGE Annual Gala Dinner.
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **Recognition via BSGE** Facebook, X, Instagram and LinkedIn feeds.
- **Option to purchase lead capture technology licence.**
- **Delegate list** from full Congress (GDPR compliant).
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, pens, and paper pads.

Supplementary charge will apply if not using SHOW READY Exhibition Booth and bringing your own stand. Please email [bsge@outsourcedevents.com](mailto:bsge@outsourcedevents.com) for further details.



# Silver package

**Cost: £6,500 +VAT**

## Benefits:

- **SHOW READY Exhibition Booth** (8sqm) for the ASM in the Exhibition Hall.
- **2 complimentary registrations for your company representatives** for the ASM including access to lectures and catering.
- **Option to purchase 2 additional passes** for your company representatives for the ASM including access to lectures and catering.
- **Option to purchase 2 tickets** for BSGE Annual Gala Dinner.
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **Recognition via BSGE** Facebook, X, Instagram and LinkedIn feeds.
- **Option to purchase lead capture technology licence.**
- **Delegate list** from full Congress (GDPR compliant).



## Bronze package

**Cost: £3,250 + VAT**

### Benefits:

- **SHOW READY Exhibition Booth** (4sqm) for the ASM in the Exhibition Hall.
- **1 complimentary registration for your company representative** for the ASM including access to lectures and catering.
- **Option to purchase 1 additional pass** for your company representative for the ASM including access to lectures and catering.
- **Option to purchase 2 tickets** for BSGE Annual Gala Dinner.
- **Company logo and hyperlink listed on supporters page of BSGE ASM website.**
- **Recognition via BSGE** Facebook, X, Instagram and LinkedIn feeds.
- **Option to purchase lead capture technology licence.**
- **Delegate list** from full Congress (GDPR compliant)





# Additional sponsorship opportunities

## **Opportunity to bring Mobile Lab to BSGE ASM25 which can be parked in The Square between The Royal Armouries and the Exhibition Hall £6,500 + VAT (maximum of 4)**

This package must be taken with Silver sponsorship package or above.  
You will be entitled to 10% discount on these sponsorship packages.

## **Opportunity to sponsor BSGE Welcome Drinks Reception at the Asian and African Gallery, Royal Armouries on 29th April 2025 £4,000 + VAT**

Sponsorship reduced to £3,000 + VAT if purchased with Exhibitors package

- Unique opportunity to give your company platform to network exclusively.
- Your signage (supplied by you) on display at the Welcome event.
- Delegate list with names and base hospitals two weeks prior to the ASM and post delegate list one week after the ASM.
- Logo and acknowledgement in list of sponsors on BSGE ASM website.

## **Opportunity to sponsor BSGE RIGS Dinner on 30th April 2025 £4,000 + VAT (approx. 100 guests, venue to be booked by the BSGE). Location to be confirmed by the LOC.**

## **Opportunity to sponsor BSGE DINNER on 30th April 2025 £4,000 + VAT (approx. 100 guests, venue to be booked by the BSGE) Location to be confirmed by the LOC.**

## **Opportunity to sponsor BSGE ANNUAL GALA DINNER at the Queens Hotel on 1st May 2025 £6,000 + VAT**

- BSGE Annual Gala Dinner will take place at the Queens Hotel, Leeds on Thursday, 1st May for approximately 400 delegates.
- Dinner will include entertainment organised by the BSGE.
- Unique opportunity to give your company platform to network.
- 2 complimentary tickets for the BSGE Drinks Reception and Gala dinner.
- Public acknowledgment during the BSGE Presidential address.
- Delegate list with names and base hospitals two weeks prior to the ASM and post delegate list one week after the ASM.
- Logo and acknowledgement in list of sponsors on BSGE ASM website.

## **Opportunity to sponsor prize for Best Oral, Video poster or E-poster presentation**

## **Opportunity to sponsor prize for competition that requires delegates to collect information/stamps/whatever from each of the exhibitors.**

## **Opportunity to hire additional room at The Royal Armouries to showcase your products with Bronze sponsorship package or above.**



# Join us in 2025

## Contact BSGE for more information

To discuss your organisation's options further, please email [bsge@outsourcedevents.com](mailto:bsge@outsourcedevents.com)

To accept a sponsorship package, please complete online acceptance form available via this link: <https://form.jotform.com/242823687696070>

On receipt of your application, the BSGE Outsourced Events Team will contact you to confirm acceptance of your pledge within 5 working days.

Please note sponsorship packages will be given on first come basis.

Please contact BSGE Outsourced Events Team for more information.

E: [bsge@outsourcedevents.com](mailto:bsge@outsourcedevents.com) W: [www.bsge.org.uk](http://www.bsge.org.uk)

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