

ASM23

Annual Scientific Meeting

Thursday 20th & Friday 21st April | Manchester

“Bringing Talent and Technology Together”

**MANCHESTER CENTRAL CONVENTION COMPLEX
MANCHESTER, UK**

Industry invitation



**BEE
THERE**



Dear Colleagues

After three years of COVID related delays, the BSGE Annual Scientific Meeting will finally take place on April 20th and 21st in the thriving Lancashire powerhouse of Manchester.

BSGE 2023 Manchester is moving on from the challenges of COVID and looking to the future of minimally invasive surgery. The theme of the meeting is "Bringing Talent and Technology Together". Manchester was the world's first industrial city, the home of the first computer with memory, and the place in which the atom was first split. It continues to lead in many aspects of science and was a designated European City of Science, so it is a location that embodies the ethos of the conference. The Manchester organising committee is putting together an interesting and inspiring programme that includes cutting-edge lectures, masterclasses, debates, demonstrations, and some fantastic social activities.

Meet you in Manchester

Manchester is a modern, cosmopolitan city with a rich heritage in healthcare, industry, science, and culture. As a transport hub, Manchester benefits from excellent road, rail and air links. The city offers easy access for BSGE members from the UK and across the globe. The city's trams and free Metroshuttle bus system offer quick and efficient ways to get around.

Manchester Central

BSGE ASM 2023 will be held at Manchester Central, an award-winning venue in the heart of the city centre. Its vaulted arches and station clock have made the Manchester Central building an iconic city feature for over 130 years. It has moved on from its function as a rehabilitation Nightingale Hospital and is the perfect venue for ASM 2023.

Manchester Central has spacious Exhibition Hall (1830m²), a purpose-built Exchange Auditorium (seats 800), the Charter 1 Conference room (seats 400) as well as several breakout rooms. The facilities are all interconnected on a single compact site allowing delegates to easily swap between rooms and get the most out of the meeting's educational and social opportunities. The conference centre is situated in the heart of the city, just minutes from best restaurants and bars. You can enjoy the scientific programme and Manchester's hottest spots and sights.

Women's health and opportunities

The BSGE is dedicated to promoting knowledge and understanding of the endoscopic approach to diagnosis and treatment to patients, the public and those that form healthcare policy so that the Society can make a difference to women's health and wellbeing.

Women's healthcare has not been high priority for many years and has suffered disproportionately during the pandemic. ASM 2023 will promote women's health and also support female surgeons. Political activist Emmeline Pankhurst was born in Manchester. She set up the women's union that became known as the suffragettes from her parlour in the city's Moss Side. In 1919, one hundred years after women were first given the vote, she was honoured with a statue in St Peter's Square.



We call on all women in gynaecology endoscopy to attend BSGE 2023 Manchester, in the city that was at the centre of female emancipation. The meeting will host a session 'In memory of the Suffragettes'. It will explore issues affecting women surgeons. Three quarters of trainees in gynaecology are now women, so it's an important debate. The session will discuss tariffs for women's health procedures, operating table heights and equipment and hand size.

Time to work, learn and play

The ASM is an opportunity to exchange knowledge and catch up with colleagues. The Manchester LOC has created a social programme that complements the scientific schedule. There will be a BSGE Curry Night and the RIGS dinner on the eve of the conference. Both events will be held in different rooms in the same venue so that after sampling the delicious food, members can mix, mingle and sample the frozen gins!

The annual Gala dinner is the social highlight of the BSGE year. The 2023 event will be held at the stunning Edwardian Manchester Hotel, winner of 'Leading Hotel of the Year 2019'. The Edwardian Manchester is a beautiful Grade II*-listed Free Trade Hall which has recently undergone a multimillion-pound redesign. It is a spacious and elegant venue, perfectly located close to the business district and Deansgate.

We invite your company to join us at the next year's ASM by taking up one of the packages detailed in this brochure.

We would be grateful if you could email the BSGE Secretariat at bsge@rcog.org.uk to discuss the option you like to take.

The Council of the BSGE and the local organisers of the ASM 2023 would be delighted to see you included in this high profile meeting. Please note stands will be allocated to exhibitors on a first come, first serve basis.

We very much look forward to your participation and seeing you at BSGE ASM 2023, Manchester.



Sujata Gupta

Chair of Local Organising Committee
BSGE ASM 2023, Manchester



Andrew Kent
BSGE President



Angus Thomson
BSGE Meetings and Industry Liaison



Rhodium package with live surgery or Cadaver dissection transmission



Cost: £30,000

(maximum of 2 pledges)

Rhodium sponsor will be allocated time to facilitate transmission of live surgery/ cadaveric dissection within the scientific programme time in the Exchange Auditorium.

Benefits:

- **Rhodium sponsors will be allocated with one to two hours of the scientific programme time in the Exchange Auditorium.** This will be to facilitate and support transmission of live surgery or cadaveric dissection.
- **30 minute lecture in the Exchange Auditorium.**
(Sponsorship of Rhodium package will allow sponsoring company to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored live surgery or cadaver dissection transmission and lecture.)
- **1 complimentary registration for your invited speaker for two days of the ASM including invitation to BSGE Annual Gala Dinner.**
- **Provision of area for a special build exhibition booth** (7x5m – c 35m²) for two days at the ASM in priority position.
- **4 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering.
- **Company sponsor page on the virtual platform**, with opportunities to upload video content, brochures, data and flyers.
- **Logo and hyperlink on the homepage of BSGE ASM website.**
- **BSGE support of one sponsor-created e-blast**, sent by sponsor, promoting sponsor's involvement at the ASM.
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Opportunity to add 1 insert in the delegate bag.**
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, lanyards, pens and paper pads.



Platinum package with Industry sponsored lecture



Cost: £20,000

(maximum of 4 pledges)

Benefits:

- **30 minute lecture in Charter 1.**
(Sponsorship of Platinum package will allow sponsoring company to present a scientific programme relevant to the main theme of the meeting. This is subject to the programme being acceptable to the Scientific Committee, who will be happy to advise on the structure of the sponsored lecture.)
- **1 complimentary registration for your invited speaker for two days of the ASM including invitation to BSGE Annual Gala Dinner.**
- **Provision of area for a special build exhibition booth (6x4m – 24m²) or two days at the ASM in priority position.**
- **BSGE to provide 2 covered tables plus 2 chairs, plus space for a pop up banner.**
- **4 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering.
- **Company sponsor page on the virtual platform**, with opportunities to upload video content, brochures, data and flyers.
- **Logo and hyperlink on the homepage of BSGE ASM website.**
- **BSGE support of one sponsor-created e-blast**, sent by sponsor, promoting sponsor's involvement at the ASM.
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Opportunity to add 1 insert in the delegate bag.**
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, lanyards, pens and paper pads (subject to Rhodium sponsor agreements).



GOLD

Cost: £13,000

Benefits:

- **Provision of area for a special build exhibition booth** (6x4m – 24m²) for two days at the ASM.
- **BSGE to provide 2 covered tables plus 2 chairs, plus space for a pop up banner.**
- **2 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering.
- **Company sponsor page on the virtual platform**, with opportunities to upload brochures, data and flyers.
- **Logo and acknowledgement in list of sponsors on BSGE ASM website.**
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**
- **Opportunity to provide delegates with branded stationery** e.g. delegate bags, lanyards, pens, and paper pads (subject to Rhodium and Platinum sponsor agreements).



SILVER

Cost: £6,500



Benefits:

- **Provision of exhibition area** (3m x 2m- 6m²) for two days at the ASM.
- **BSGE to provide 1 covered table plus 2 chairs and space for a pop up banner.**
- **3 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering.
- **Company sponsor page on the virtual platform**, with opportunities to upload brochures, data and flyers.
- **Logo and acknowledgement in list of sponsors on BSGE ASM website.**
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**



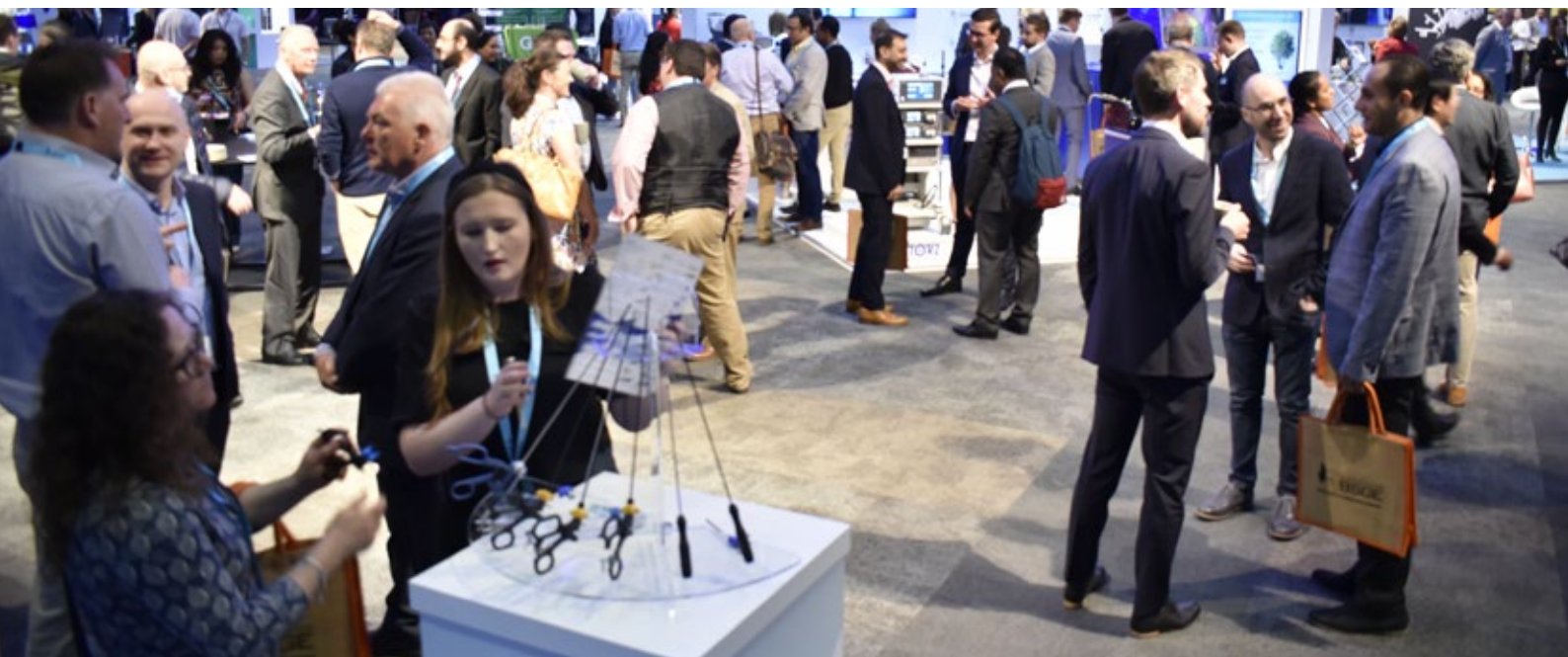
BRONZE

Cost: £3,250



Benefits:

- **Provision of exhibition area** (2m x 2m- 4m²) for two days at the ASM.
- **BSGE to provide 1 covered table plus 2 chairs and space for a pop up banner.**
- **2 complimentary registrations for your company representatives** for both days of the ASM including access to lectures and catering.
- **Company sponsor page on the virtual platform**, with opportunities to upload brochures, data and flyers.
- **Logo and acknowledgement in list of sponsors on BSGE ASM website.**
- **Recognition via BSGE Facebook, Twitter, Instagram and LinkedIn feeds.**



Contact BSGE for more information

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